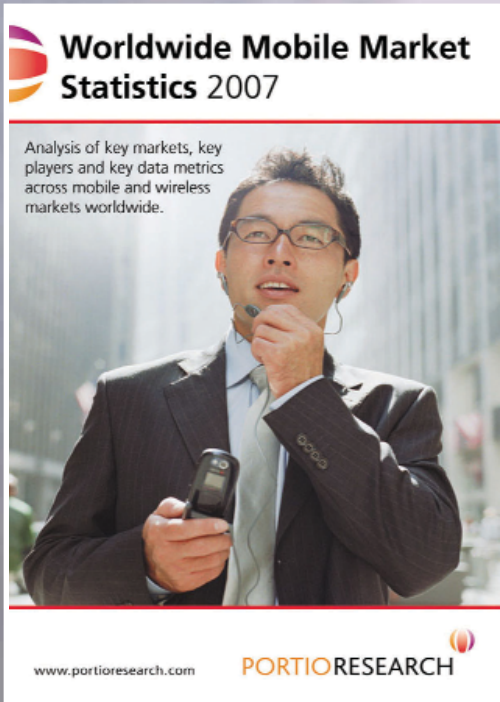




# Worldwide Mobile Market Statistics 2007

Analysis of key markets, key players and key data metrics across mobile and wireless markets worldwide



## KEY FEATURES OF THIS NEW MARKET REPORT:

- Ranking of the top 40 mobile network operators worldwide
- Analyse the worlds top 20 mobile markets
- Detailed profiles of all the top network operators
- Ranking the worlds top 30 country markets and the top 20 future growth markets
- Study profiles of the top handset vendors
- Study 5 year growth forecasts for all the top markets
- Complete analysis of major network operator groups, details of operations across multiple markets
- Many more useful statistics, highest ARPU, highest SMS traffic, leading players in each region and much more

ESSENTIAL  
MARKET  
DATA

# Worldwide Mobile Market Statistics 2007

The total number of mobile subscribers worldwide is set to cross the magic 3 billion mark in late 2007, and worldwide mobile penetration will pass 50 percent in 2008. As mobile markets have grown bigger and faster than even the most aggressive forecasts predicted, so the search for continuing growth shifts from the mature markets of Europe, North America and the Far East, to the surging growth markets of China, the Indian sub-continent, Asia, Latin America and Africa and the Middle East. This massive market study looks at the world's mobile markets and the major players within those markets to present you with a vast array of data, facts and figures to help with business planning, strategy, forecasting and presentations. This huge report will help you to understand the biggest mobile markets today and the forecast growth in those markets over the next 5 years, and also the biggest players, with detailed profiles of the biggest operators worldwide across all geographic regions.

## Data available in this report includes:

- Top 40 MNOs by Subscribers (31st December 2006)
- Top 20 MNOs by Revenues (31st December 2006)
- Top 15 MNOs (Groups) by Subscribers (31st December 2006)
- MNOs with Highest ARPU (FY 2006)
- MNOs with Lowest ARPU (FY 2006)
- Key Performance Indicators for Top 20 MNOs
- Top 10 MNOs in Europe by Subscribers (31st December 2006)
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- 2006 Quarterly Handset Shipments (In Million) by Major Vendor
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- Top 20 Broadband Markets
- Top 30 Internet Markets

Designed to give you the facts and figures needed to understand the mobile markets of today and the expected growth from now until the end of 2012, this report is literally packed with more than 250 pages of charts, forecasts, tables and statistics.



Get all this and so much more in this thorough new 251 page market study.

# Worldwide Mobile Market Statistics 2007

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\* Operator profiles include market share, subscriber numbers, postpaid/prepaid split, revenues, ARPU, churn and other KPIs.

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\* Company profiles include market share, subscriber numbers, revenues, and other KPIs.

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*Whilst every care is taken to ensure the details contained herein are accurate and true to the best of our knowledge, the Table of Contents and prices in this brochure are subject to change without notice, at the publishers discretion. All rights reserved. Portio Research Ltd.*

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